Community Christmas Party Sponsorship Packet



A Fun, Holiday-Themed Community Event Supporting Families in our Community

Saturday, December 12th | 10:30-1:30
Location: Daystar Life
1055 28th Street S., St. Petersburg, FL

www.daystarlife.org

About our Community Christmas Party

Daystar Life has been serving our neighbors since 1982. We walk alongside families facing hunger and financial hardship with wraparound support like rent and utility assistance, financial coaching, children's programming, and a food pantry farm that grows fresh food right on-site.

Nearly half of all households Pinellas County struggle to cover the basics like housing, food, and childcare. For many of the families we serve, the holidays add one more pressure. When you're already choosing between rent and utilities, holiday traditions often have to wait.

Our annual Community Christmas Party gives those families a safe and welcoming way to celebrate together. With festive arts & crafts, face painting, photos with Santa, holiday treats, and a gift for every child, the party creates real moments of joy and connection.

Your sponsorship is what makes it happen. By supporting the Community Christmas Party, you're helping hundreds of local kids experience the magic of the season and sending families home with hope, memories, and a stronger sense of community.

Visibility & Impact

As a sponsor, your brand will be in front of:

- 5,387 collective social followers
- 27,000+ website visits per week
- 36,000 weekly Meta impressions
- 3,500+ engaged email subscribers (48% open rate)

Memorable Moments From Past Community Christmas Parties









Sponsorship Opportunities

Presenting Sponsor (1 Available) $3,000

- Exclusive “Presented by your organization” naming rights in all event materials
- Logo placement on website and social media and recognition in e-newsletter sent to 4,000 recipients
- Opportunity to provide branded reusable shopping bags for grocery distribution
- Recognition in all press releases, social media campaigns, and website
- Reserved vendor booth at the event
- Invitation for team members to attend and volunteer at the event

Holiday Magic Sponsor $1,500

- Sponsorship of one (1) featured holiday activity (ornament decorating/holiday craft/face painting/dance with an elf, popcorn, ice cream booth, etc.) including logo recognition at the station
- Recognition post on social media
- Recognition in e-newsletter sent to 4,000 recipients Invitation for team members to volunteer at the event

Season’s Blessing Sponsor $500

- Your sponsorship ensures two families of 4 receives groceries with all of the holiday fixings so they can enjoy a festive holiday meal.
- Recognition on our social media

Donations are always welcome

- $100 helps provide a gift card for holiday grociers for one family.

Let’s Make an Impact Together!

Email: heide.cornell@daystarlife.org

Call: 716-319-8405

Website: www.daystarlife.org

CREATE A LASTING IMPACT IN OUR COMMUNITY AS A SPONSOR











